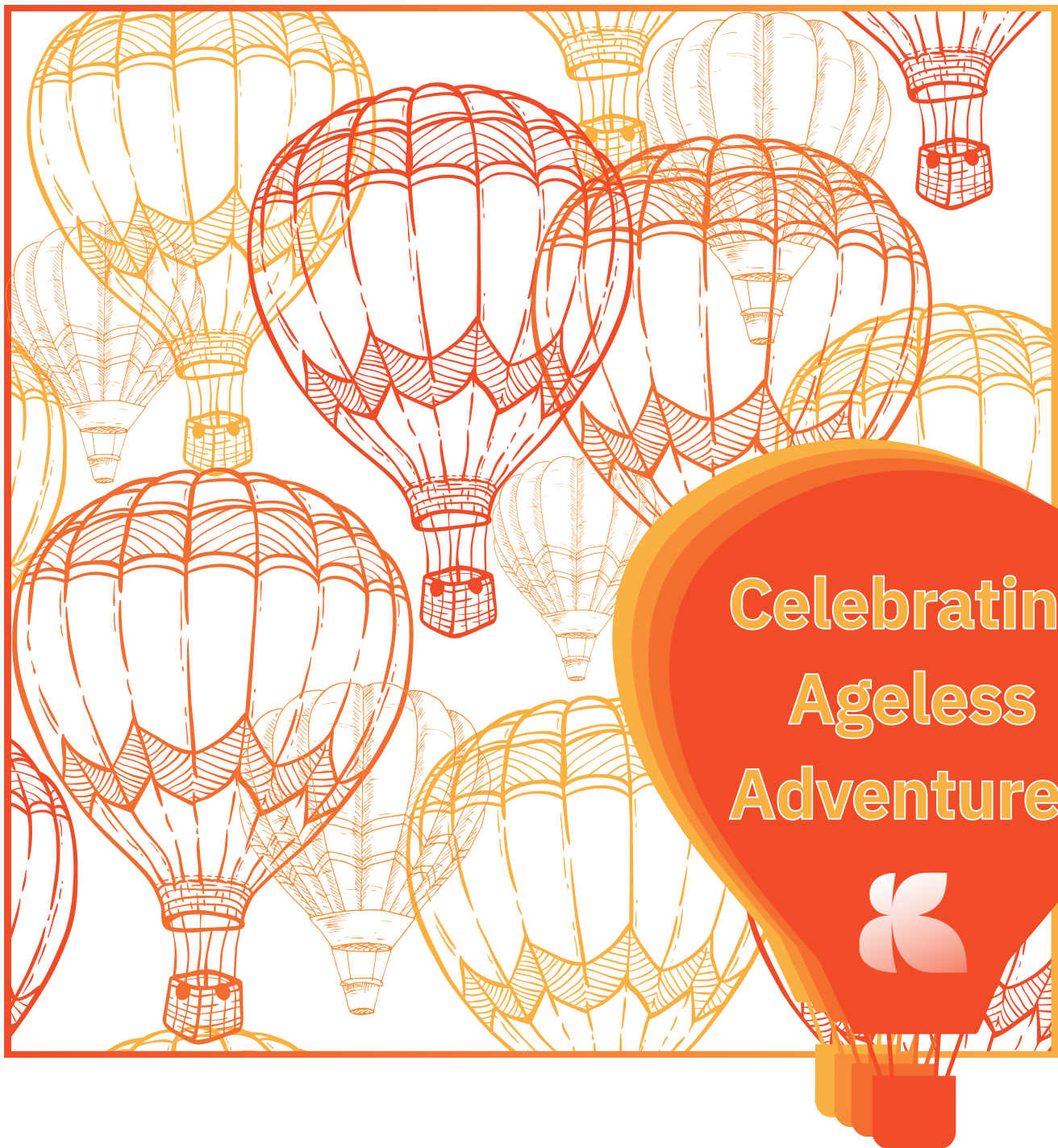


November 2025

Volume 1 Issue 3

HEROES

of Assisted Living



**Celebrating
Ageless
Adventures**



ABOUT THE COALITION

The Kentucky Coalition for Aging Resources and Empowerment (KCARE) represents skilled nursing facilities, assisted living communities, and personal care homes across the Commonwealth.

The Coalition is committed to elevating Kentucky's senior care providers through advocacy, education, and promotion of Kentucky caregivers.

MEET THE STAFF

- **Adam Mather**, President
- **Lisa Biddle-Puffer**, Vice President of Quality and Regulatory Affairs
- **Jeremy Bischoff**, Vice President of Reimbursement
- **Rebecca Pfalzgraf**, Vice President of Assisted Living
- **Angela Porter**, Vice President of Education and Member Services
- **Morgan Jemtrud**, Director of Communication
- **Jessica Martin**, Membership, Vendor, and Event Coordinator
- **Karen Bass**, Controller
- **Sharon Netherton**, Staff Accountant
- **Hannah Woempner**, Administrative Assistant



KCARE

GET CONNECTED

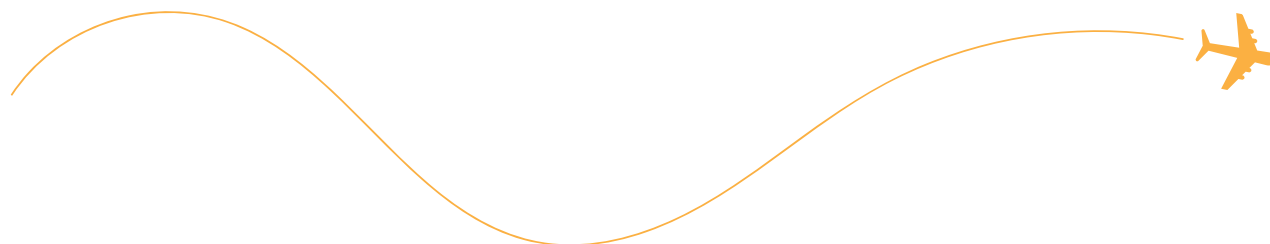
Stay in touch with the Coalition for all the latest news about long-term care and assisted living in Kentucky! From newsletters to social media, KCARE is consistently sharing stories, news, and photos for care providers across the state. Don't miss out on the latest — connect with the Coalition today!



Scan this QR code to connect on Facebook, LinkedIn, Instagram, and YouTube and to access the Association's website!

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ABOUT THIS EDITION

Established by the National Center for Assisted Living (NCAL) in 1995, National Assisted Living Week® provides a unique opportunity for residents, their loved ones, staff, volunteers, and the surrounding communities to recognize the role of assisted living in caring for America’s seniors and individuals with disabilities.

In 2025, the theme of National Assisted Living Week was “Ageless Adventure.” According to NCAL, this theme highlights how assisted living communities support adventure at all stages of life and the life-enriching experiences that assisted living offers.

This edition features Kentucky’s assisted living communities and showcases the ways they celebrated NALW in 2025.



NATIONAL ASSISTED LIVING WEEK® • SEP 7-13, 2025

Barrington of Fort Thomas



“We had live entertainment each day, special arts and crafts. Our daily happy hour had specialty cocktails celebrating the residents. We enhanced our games such as bingo with special prizes.”

— Julie Lehmann,
Executive Director



Belmont Village



At Belmont Village, it was Spirit Week for staff & residents. The team ended the week with a staff cookout made fresh by our Executive Director.



Breckinridge Place



“At Breckinridge Place we celebrated Assisted Living Week by having a big country breakfast, catering in lunch from local restaurants, and having fun dress up days!”

— Meg Gough, Senior
Community Coordinator

Arcadia Senior Living Bowling Green

“We truly soared to new heights during Assisted Living Week. We embraced the theme of Ageless Adventures and took the residents on plane rides over the beautiful city of Bowling Green.” — *Candie Gray, Executive Director*



Stilley House

“Since the theme was Ageless Adventures, we thought it would be fun to take them on adventures from time periods in their life. We visited their childhood years with games, candy, and sodas they would have had during that time. Then we hosted a drive-in movie and sock hop for their teenage years. Their adult years consisted of a fancy Italian dinner. Their senior years was filled with lots and lots of BINGO. And finally we looked to their future with a tesla truck visiting, and a future party.” — *Jennifer Brown, Executive Director*



Crescent Place

At Crescent Place, residents and staff enjoyed a variety of adventures, including a “hunting trip” to an indoor forest.



Charter Senior Living of Paducah

“During National Assisted Living week we were treated to a wonderful afternoon with the McCracken County High Schools Athletic Department. The athletes joined our residents for a cookout, laughter, and plenty of stories. It was heartwarming to see the energy and excitement they brought with them. Residents enjoyed connecting with the students, swapping experiences, and cheering on the Mustangs spirit. We are so grateful to the McCracken County High School for taking the time to be with us and for creating such a memorable experience. It was a beautiful reminder of how special it is when generations come together to celebrate, connect, and share joy.”

— Karen Ferrara, Executive Director



Celebration Villa of Summit Hills

“We had several things planned, but due to sickness in the community, we are rescheduling some of our events to a later date. This is a picture of some of our staff in our NALW t-shirts.”

— Christina Newman, Executive Director



Dominion Senior Living of Florence

“This National Assisted Living Week, we threw it back 90s style to celebrate our totally rad team! From dope dedication to fly compassion, our crew is all that and a bag of chips. Rockin’ scrubs like it’s a runway and spreading good vibes like it’s dial-up internet, they keep it real every single day. We rocked our slap bracelets, pumped up the jams, and gave mad props to the most boss team in the biz.”

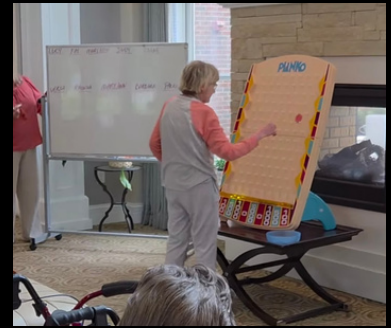
— Jackie Smith, Executive Director



Grove Pointe Assisted Living

This year's National Assisted Living Week was one for the books! The theme was "Ageless Adventure" and that's something we enjoyed each day at Grove Pointe. We celebrated BIG all week long. From a pizza party, live music and happy hour, to Plinko, prizes, and more. It was a great week celebrating with residents and staff!

— Aaron Jones, Executive Director



Highland Ridge Assisted Living

“We had a busy week, the two favorites were a visit to Dennison's Market and our night of live music, milkshakes & vintage cars. We honored our staff with a luncheon”

— Melinda Page, Executive Director



Homeplace of Henderson

“Homeplace kicked off National Assisted Living Week with our first adventure with families, We celebrated Grandparent's Day with a delicious bunch and family photos! Homeplace also invited the Mayor of Henderson to read a proclamation to dedicate the week in our hometown as National Assisted Living Week!”

— Jessica Beaven, Executive Director



Massey Springs Senior Living

“Ageless adventure means you're never too old to participate in spirit week! See the Pictures of Crazy Hair Day, Sports Day, Pajama Day, and Massey Springs Spirit Day. What a fun week with our Residents!”

— Abby Coursey, Executive Director



Inspirations of Mount Washington

“We traveled to different destinations each day of the week. Sunday, we celebrated our hometowns, Monday we traveled to Europe, Tuesday we traveled to the Caribbean, Wednesday we traveled to North America, Thursday we traveled to South America and finally Friday we landed back home and celebrated our community.”

— Hannah Burns,
Life Enrichment Director



Rivers Bend Retirement Community

“NALW at RBRC was a blast! We left Sunday afternoon set off to find timeless adventures. We stopped first at a classic, the soda shop. Then we made our way to a favorite late-night stop, Waffle house. On our way we seen a snow cone stand and had to stop. We stopped for picnics and grill out days. Our last stop was back with family just in time for popsicles and watching the children play in the yard.”

— Whitney Kaletch, AL Director



Nazareth Home

“Nazareth Home celebrated National Assisted Living Week with a Cuban themed family night! Our beloved housekeeper Frank brought the flavors of his home country to the residents with superb bartending skills!”

— Becca Gervasio, Life Enrichment Director



McDowell Place of Danville

“McDowell Place residents, families and staff enjoyed daily adventures. We started our week out with our Frank Lawson Memorial Cruise-in. Other "Ageless Adventures" during the week included: Master Servants Gospel Group, Karaoke Family Night, Motorcycle Rides, Mystery lunch outing to the Red Mile and we ended the week with a carnival.”

— Jessica Riley, Community Coordinator



The Lantern at Morning Pointe of Louisville

“Morning Pointe Lantern in Louisville embraced the spirit of National Assisted Living Week with a full week of Ageless Adventures! Our residents enjoyed a variety of engaging and uplifting experiences, celebrating the joy, vitality, and connection that makes our community so special. A heartfelt thank you to the Kentucky Coalition for Aging Resources and Empowerment for visiting and being part of our celebration.”

— Courtney Whitaker



Morning Pointe of Frankfort

“Our community celebrated National Assisted Living Week 2025 with a full week of fun and festivities! We hosted a party every day, creating special memories with our residents, families, and staff. The week ended on a high note with an exciting visit from Elvis that had everyone ‘all shook up,’ followed by a heartwarming award ceremony to honor our residents and team.”

— Anna Dean, Life Enrichment Director



Sterling Meadows

“We celebrated with having Themed events with food from different countries!!”

— Susan Abercrombie,
Regional Director



Southern Kentucky Senior Living

“We celebrated National Assisted Living Week by supporting the theme; "Ageless Adventures." We proved that age is just a number. We had an exciting week, starting with the kickoff with the Mayor of Franklin, KY. We played 9 holes of golf, visited the Aviation Heritage Museum, picnic in the park, and even rolled the dice at Kentucky Downs Gaming Hall. It was wonderful week of events celebrating our staff and residents!”

— Theresa McFarlin, Administrator



Sayre Christian Village Friendship Towers

“This year at Friendship Towers, we celebrated National Assisted Living Week in style! Each day featured a fun color theme that got everyone dressing up and showing their spirit. We hosted events designed to bring our staff together, including ice cream socials, lanyard making, and delicious breakfasts to start the day right. The week wrapped up with a lively community-wide Fall Festival, filled with games, food, and fellowship. It was a wonderful way to honor our amazing team and the meaningful work they do every day.”

— Amanda Patrick, HR Manager



STAFF DIRECTORY



ADAM MATHER,
MHA, LNHA, RN
President

adam@kcare.org
502-630-3813



LISA BIDDLE-PUFFER,
LNHA

Vice President of Quality
and Regulatory Affairs

lisa@kcare.org
502-630-3814



JEREMY BISCHOFF,
LNHA

Vice President of
Reimbursement

jeremy@kcare.org
502-630-3803



REBECCA PFALZGRAF
Vice President of Assisted
Living

rebecca@kcare.org
502-630-3812



ANGELA PORTER
Vice President of Education
and Member Services

angela@kcare.org
502-630-3806



MORGAN JEMTRUD

Director of
Communications

morgan@kcare.org
502-630-3808



JESSICA MARTIN
Membership and
Communications
Coordinator

jessica@kcare.org
502-630-3807



KAREN BASS
Controller

karen@kcare.org
502-630-3805



SHARON NETHERTON
Staff Accountant

sharon@kcare.org
502-630-3802



HANNAH WOEMPNER
Administrative Assistant

hannah@kcare.org
502-425-5000